



VIOLET MADISE: INFRASTRUCTURE IS HER GAME

BY: THANDO BUKULA

Atang, a privately owned company that specializes in Construction Engineering and Real estate. It was a regular day on at her then employment, as a resident engineer on a project back in 2016, when she made the decision to take the leap and start her own business.

It was her first time on site when she realized how much she enjoyed being out there where the action happens, that was the moment that lead her to make a life changing decision. Violet Madise, a young vibrant, enthusiastic qualified engineer started her company from her own "sweat & tears", with no external funding she chose to invest whatever savings she had and any extra money from her salary to fund her dream.

Knowing that the success of her company lay entirely on her shoulders, Violet did everything in her power to make sure her business grows. How did she grow from where she started to where she is now? This go getter put time and effort into this company, ironically the name of her company ATANG means to grow. Named after her son, Violet



has nurtured this baby to maturity through incubation programs, mentorship and partnership.

ATANG is involved in various CSI projects that range from, school donation drives, collecting stationary and shoes for children that are less fortunate. They have also being hands on in making sure that families in need were fed during the pandemic, by hosting food drives and handing out food parcels to the elderly and families.

Her values are what she brings to the table, the culture of the business itself is open, honest, are just examples of what sets her apart from the rest. Violet has been a member of WWLC since May 2020 and the impact that the organization has had on her an her business has been a contributing factor to the change of mind set as entrepreneur, access to opportunities globally, access to information through webinars. She has since been exposed to other areas of interest such as the agriculture sector and is looking forward to the future and what it has to offer for her and her business.



Violet Madise
Founder and CEO: Atang ECR